Planet Water Foundation

Disaster Response Alliance

October, 2025



Poza Rica, Veracruz Floods Response

Flood Impact













In early October, relentless rains struck several central and eastern states of Mexico, with Veracruz among the most affected. In Poza Rica, torrential rainfall from the remnants of Tropical Storms Priscilla and Raymond caused the Cazones River to overflow, flooding entire neighborhoods and rural areas under as much as four meters of water. Streets were buried in mud and debris, while electricity, clean water, and transportation services were severely disrupted. By mid-October, much of the city’s infrastructure was damaged or underwater.

The floods had a devastating social and economic impact. Thousands of homes were destroyed, schools and health centers suspended operations, and roads and bridges were left impassable. Over 300,000 people were affected across Veracruz, with at least 66 deaths reported. Despite the federal emergency declaration and coordinated relief efforts, the magnitude of the disaster quickly exceeded local capacity. Many families were left displaced, facing shortages of food and safe water, as well as outbreaks of respiratory, stomach, and skin illnesses.

Our response

Following the floods, the Planet Water Foundation team arrived in Poza Rica on October 19 to assist affected communities, focusing on schools and shelters serving as relief centers. In partnership with the Rotary Club of Poza Rica and local authorities, the team conducted site assessments from October 20–22 to identify areas most in need.

AquaTower water filtration systems were then installed at four key locations over the course of October 23–25: Tebaev La Victoria, Parroquia Divina Providencia, Primaria Venustiano Carranza, and Tebaev Paso de Pital. These sites were selected for their strategic importance as gathering points for families receiving food, medical aid, and other essentials.

Each AquaTower was deployed to utilize source water from local wells, bringing the water through a three-stage filtration process to provide up to 1,000 liters of microbiologically safe drinking water per hour.

The AquaTowers not only provided immediate access to safe water during the emergency but will remain valuable resources for these schools and communities long after recovery













Site Name: Esc. Primaria Venustiano Carranza

“I will never forget the moment when my students and their families arrived at the shelter, getting off the police patrol trucks, covered in mud, soaked to the bone, and without any of their belongings. Seeing them like that filled me with sadness and helplessness, but it also motivated me to act, to do something for them. When I learned that Planet Water Foundation would bring clean water to our schools and shelters, I felt a deep sense of gratitude. This support is a huge relief, not only for me as a teacher but for the entire community. Drinking water is essential for everyone, but especially for the children. Having it again feels like a true blessing.”

Guadalupe Estela Palma Cárdenas















Site Name: Tevaeb Paso del Pital

“When the floods came, everything changed in an instant. We barely had time to run, leaving behind our homes and everything we owned. The days after were the hardest — no power, no food, and no clean water for our children. Then Planet Water Foundation arrived, bringing not just clean water, but hope. When the tower was installed, it felt like a new beginning. Having safe water means so much — it gives us comfort, health, and the courage to rebuild our lives. We’ll never forget the kindness and support they gave us when we needed it most.”

Serafin Fuentes











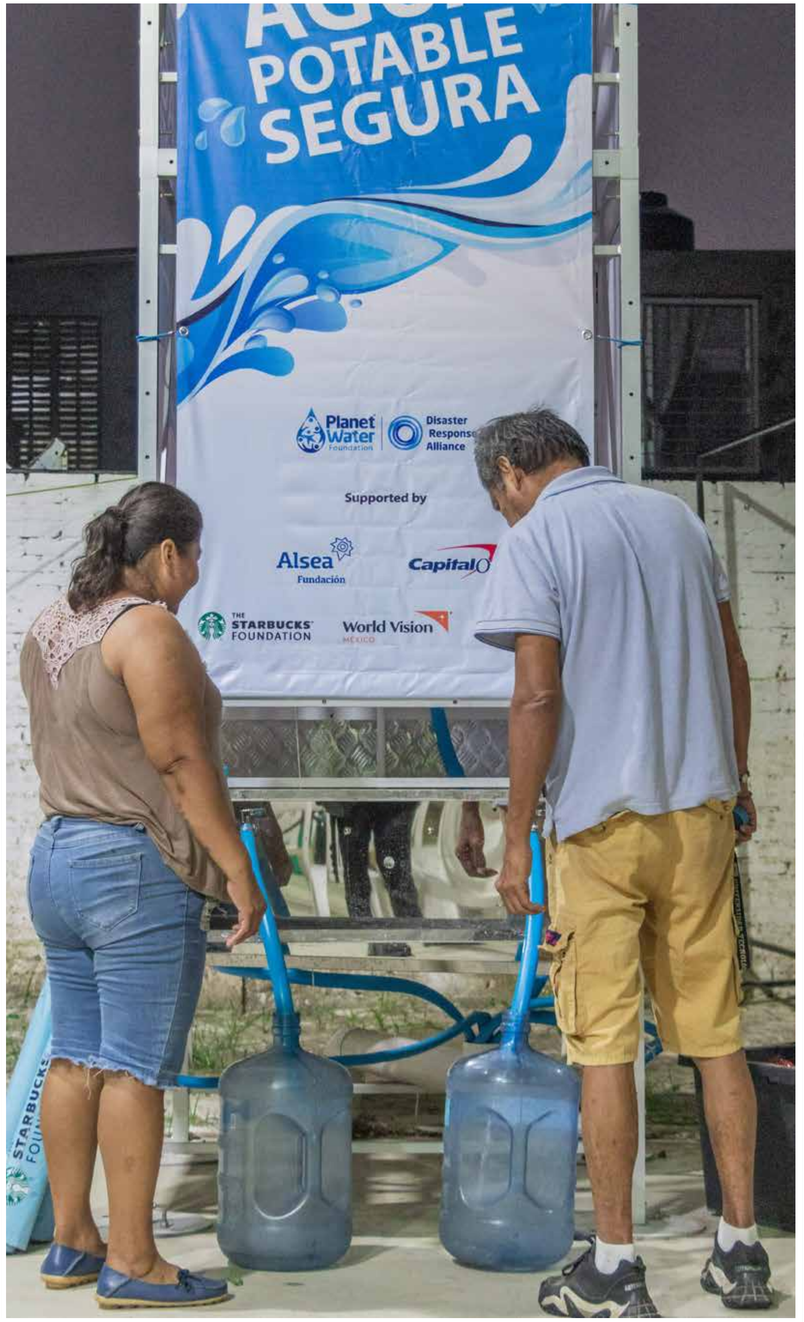
Site Name: Tevaeb La Victoria

“I’ve lived here all my life, but I’ve never seen floods like this. We lost our homes, crops, and belongings, yet we stayed united and helped one another. The days after were hardest—no clean water, only what little we could find. Now, having safe drinking water gives us hope. It will take time to recover, but with unity and support, our community will rise again.”

Francisco González









Site Name: Iglesia Divina Providencia

“The situation has been extremely critical. Many people have lost everything, their homes, their belongings, and in some heartbreaking cases, even their loved ones, who are either missing or have passed away. These events have deeply affected us all. Yet in the middle of so much pain and uncertainty, this project arrived as a light of hope. I truly believe it is a gift from God, a reminder that even in the darkest times, there are people who care and who come to help without expecting anything in return. We are profoundly grateful for the foundation’s support, for their presence, and for the difference they have made in our lives. God bless you.”

Jorge Martínez García

Thank you

Planet Water Foundation extends our gratitude to our donors for their invaluable support.

Through this response we were able to bring clean, safe drinking water to up to 8,000 people in Veracruz, Mexico - helping restore hope, health, and resilience to communities most affected by the disaster.



Alsea Fundación

CapitalOne

THE STARBUCKS® FOUNDATION

World Vision MÉXICO

xylem watermark™


Planet Water Foundation
Disaster Response
Planet Water Foundation
Disaster Response Alliance
www.planet-water.org