



2022

ANNUAL REPORT

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Dear Supporters,

Last year we celebrated our perseverance through the challenges that Covid and supply chain interruptions presented to the world. Our team viewed the pause as opportunity to innovate for the future and focus on the daily continuity of our mission. This 2022 Annual Report speaks volumes of the resulting efforts - a record-setting pace of financial performance made possible through new donor partnerships, greater participation from our loyal partners, geographic expansion and a promising new solution introduction.

Now, it is my honor and pleasure to share that we experienced our greatest contribution year ever with a record-setting \$3.6 million 2022 year-end versus \$2.5 million in 2021; a result that allows us to expand the impact we make in the fight against water poverty.

Planet Water Foundation is flourishing and keenly positioned to succeed well into the future. Our new Partner Program is fueling geographic expansion with the launch of five new countries in 2022. This expansive new approach connects us with other organizations, thereby extending the reach of our solutions and programs through their in-country deployments. We've welcomed MetLife Foundation as a new strategic partner, and significantly accelerated our disaster response capabilities with AquaBlock emergency water system deployments in a number of new countries.

And as committed in 2021, we successfully introduced the AquaSafe - our newest drinking water and handwashing solution suited for peri-urban and urban applications.

Our focus on World Water Day and Global Handwashing Day continues our commitment to raising awareness of the greater mission we share in addressing the world's water crisis. Our donor-partners are supporting these causes and amplifying the important messages of hope and action with their larger audiences. For this, we extend our heartfelt gratitude.

Please enjoy this 2022 Annual Report and our success as a reflection on our many impactful donor partnerships and support from the entire Planet Water Foundation team.

Best wishes,

Mark Steele
Founder & CEO

**\$3.6
million**

**5
new
countries**

**New
solution**



New Solution: AquaSafe

The success of our AquaTower solution opened the opportunity for us to respond to the overwhelming need for a similar, yet more streamlined design approach for application in urban and peri-urban school locations. Here, municipal water supply lines exist but the water conveyed within is often non-potable and can present many of the same dangerous contaminants that exist in our rural community locations.

Our AquaSafe system leverages our already proven and reliable AquaTower filtration technology and processes to deliver clean, safe drinking water that is bacteria, pathogen, and virus-free. Six drinking water access faucets and three liquid soap dispensing points surround the AquaSafe. Using pressurized piped water, rather than gravity, eliminates nearly 50% of the height requirements to create pressure atop the AquaTower. This new adaptation provides greater suitability for smaller physical installations - without sacrificing on drinking water safety, purity and taste. In 2022, we deployed AquaSafe systems across five countries.



Our AquaTower system continues to serve as our standard-bearing solution. Since our operations began, we have deployed more than 1,600 AquaTowers across 22 countries, bringing rural communities access to clean, safe drinking water. Far more than a game-changer, the AquaTower forever impacts school children and their surrounding community as a holistic program anchored by our multigenerational, culturally diversified and adaptable Water-Health & Hygiene education program.

Over the years, the support of our many donor partners has not only provided our ability to deliver and maintain these systems around the globe - it has granted us the ability to continually envision and implement design and manufacturing enhancements over the years that improves our efficiency, methodology and longitudinal success.



AquaTower



Hygiene Education

Early on, we recognized that our AquaTower drinking water system was a vehicle for change and brought opportunity to make a greater impact through improving the lives and sustainable health of society's most vulnerable members - young children. Today, our Water-Health & Hygiene education program has gained in international presence and gravitas for its effective principals that are delivered through engaging activity-based programs that open the mind and spirit with energy and intrigue.

Modules with engaging visual and interactive content on Germs and How They Spread, How and When to Wash Hands, and Healthy Hygiene Habits are taught by teachers who are trained by Planet Water educators. The results? Children who experienced our programs years ago are now flourishing and contributing to the long-term success of their families and communities. In 2022, our hygiene education program reached a combined total of 381,981 people.

Emergency Response

Within just a handful of years since its introduction as a first response to the earthquake in Lombok, Indonesia in 2018, our AquaBlock Emergency Water System is earning a reputation for rugged dependability and operator simplicity - with praise for its supply-chain-friendly design for rapid long-distance shipment, local transportation, and turnkey deployment. In 2022, our teams, partners, and alliances deployed AquaBlock systems, bringing clean, safe drinking water to up to 240,000 people impacted by natural disasters and humanitarian crises.



Human Conflict - Ukraine



In Odessa, Kharkiv, and eastern regions of Ukraine, our AquaBlock systems are supporting 120,000 civilians caught in a conflict that has destroyed municipal water supplies. These AquaBlock installations were supported by NGO partners in Poland and local volunteers on the ground in Ukraine - all made possible through the financial support of Freudenberg, Ingersoll Rand, and Xylem.

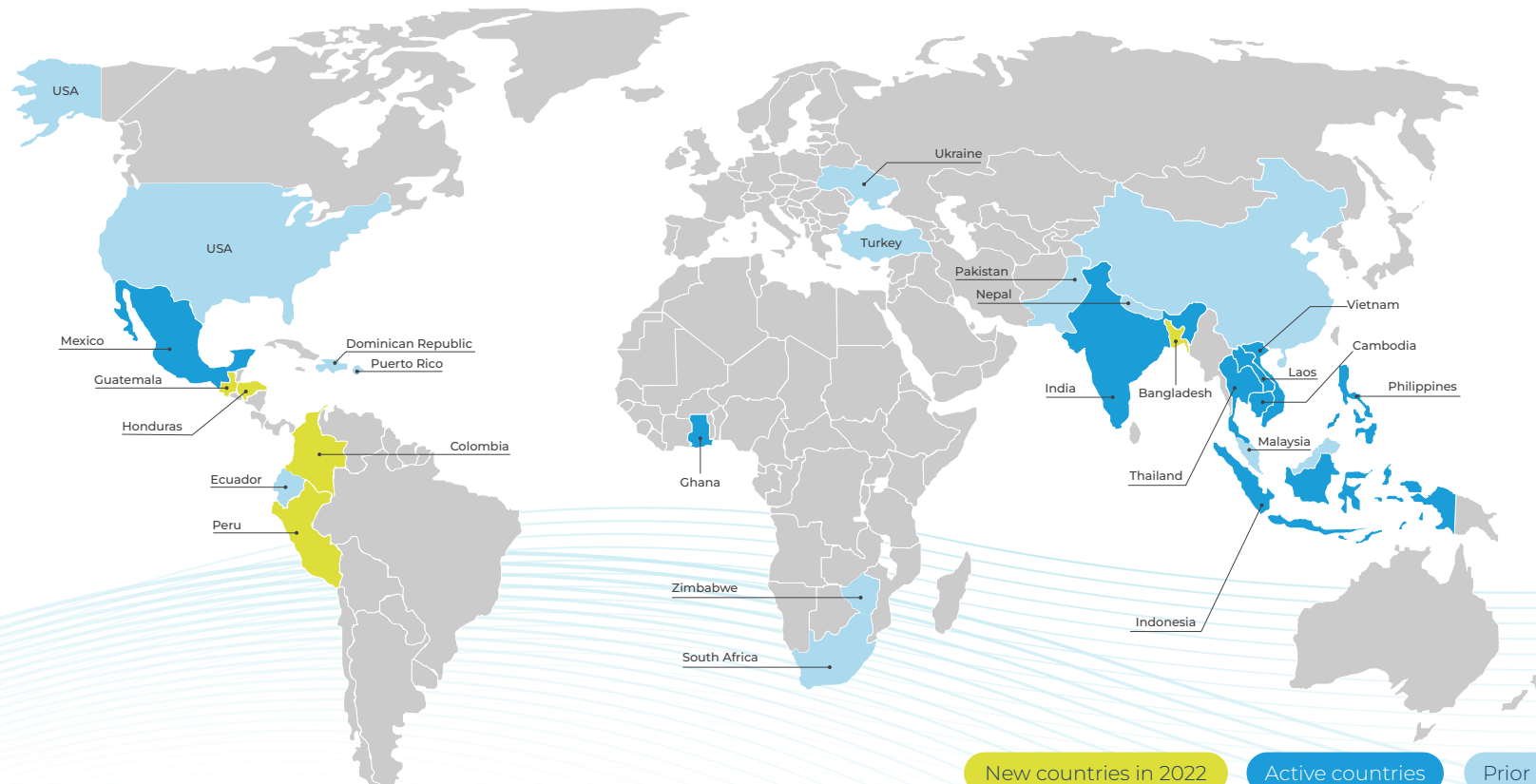
In late December of 2021, Super Typhoon Odette relentlessly pounded central-southern Philippines with such force that it was unrecognizable in the aftermath. The third strongest ever recorded storm in the Northern Hemisphere destroyed nearly everything - natural and man-made - including transportation capacity, and vital drinking water and electrical supplies. Within days, Planet Water deployed its first of six AquaBlock systems across a variety of locations across the island nation using any available transportation method to reach their final destination - including small boats to reach distant and isolated shores. Our efforts in the Philippines sustained up to 60,000 people with clean and safe drinking water until damaged municipal supply lines could be repaired. In circumstances where repairs will take much longer or are unavailable, systems in select locations will remain to supply safe drinking water as a longer-term solution.

In 2022, additional responses were also undertaken in the Philippines following the earthquake in Abra, and in Pakistan and South Africa following serious flooding.



Natural Disaster - Philippines

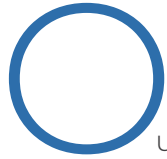
Geographic Expansion – Partner Program Launch



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ith an eye toward expanding our current geographic presence, while doing so at the least amount of risk to the organization, we formulated what is now our Planet Water Partner Program, which is showing tremendous promise. In 2022, we activated this program in five countries: **Bangladesh, Colombia, Guatemala, Honduras, and Peru** – with more on the horizon.

At its core, the program's design leverages Planet Water systems and Water-Health & Hygiene Education programs for deployment and implementation by NGO partners within their geographical spheres. As a result, new partners are able to serve as an extension of Planet Water by adhering to our high standards and upholding our ongoing commitment to sustainability. Our Planet Water teams perform partner training and facilitate initial project implementations.



Our partnership program efforts in 2021 and 2022 focused our outreach under five industry categories where our programs are well suited for corporate social responsibility efforts. As a result, we are proud to welcome MetLife Foundation under a multi-year and multi-project collaboration that will result in an impact supporting up to 50,000 people across rural Mexico by the end of 2024. MetLife Mexico employees will participate as project volunteers during deployments.

Our partnership with Capital One Philippines was strengthened by a long term commitment to the region and in response to Typhoon Odette with AquaBlock emergency water system deployments in 2022. Under a combined effort, Capital One Philippines helped us provide the capability to support up to 60,000 people with access to clean, safe drinking water when it was most needed.

Partnerships





Apparel

Cole Haan: Continued their support of communities in key supplier locations in India.

Columbia Sportswear: Continued their longstanding support with projects in India and Vietnam.

Hung Yen Knitting & Dying: Provided support for multiple AquaTower projects in rural communities in the vicinity of their headquarters in Vietnam.

Matouk: New partnership launched in 2022 with support for five AquaTower projects in and around communities in the Philippines.

Pentland: New partnership launched in 2022 focused on Vietnam.

Vera Bradley: New partnership to provide access to clean safe water in Cambodia, where Vera Bradley manufactures their products.

COLE HAAN



Food & Beverage

Alsea Foundation: New multi-year partnership focused on Mexico and Colombia.

The Coca-Cola Foundation: Delivered upon their commitment to deploy AquaTower projects across all 24 provinces in Cambodia.

The Starbucks Foundation: Expanded our partnership to ten countries and continues to explore more opportunities to make an impact on the global need for clean, safe water.



Capital One Philippines:

Coverage across the Philippines with AquaTower projects - including Water-Health & Hygiene education programs - and AquaBlock emergency response systems in the aftermath of Typhoon Odette.

MetLife Foundation: New multi-year collaboration across rural Mexico with AquaTower projects and Water-Health & Hygiene education programs.



Banking Financial Services Insurance



Consumer Brands

Electrolux: Continued our multi-year partnership with projects across five countries in 2022, including our first projects together in India.

Kimberly-Clark: New partnership with our first projects deployed together in Mexico in conjunction with World Water Day in March, and Global Handwashing Day in October.



Electrolux



Kimberly-Clark

Planet Water Foundation continues to work with individuals and families who are passionate about making an impact in the fight against water poverty.

In 2022, we worked with our generous private donors to deploy programs in Cambodia, Mexico and the Philippines supporting more than 16,000 people with access to clean water and hygiene education.



Private Giving



Industrial

Freudenberg: Geographic focuses on Mexico and Thailand for AquaTower projects and Water-Health & Hygiene education programs. Freudenberg was a major supporter of our emergency response initiatives across Ukraine in 2022.

Ingersoll Rand: Support for our emergency response in Ukraine and AquaTower projects in India.

Mativ: Expansion of our partnership into India in addition to ongoing support for projects in the Philippines.

Watts Water: Comprehensive country coverage with AquaTower projects now reaching into ten countries - including Water-Health & Hygiene education programs.

Xylem: Continuous commitment to our overall mission and supporter across every Planet Water operating country. Xylem is also an advocate for our geographic expansion under our new Partner Program launched in 2022.



We experienced our greatest contribution year ever with a record-setting **\$3.6 million 2022 year-end versus \$2.5 million in 2021**. Key factors that influenced this growth include: our new Partnership Program (geographical expansion), emergency responses (AquaBlock), new and expanded partnerships (by industry and partner geographic focus), and early adoption of new products in urban and peri-urban environments (AquaSafe).

STATEMENT OF ACTIVITY (USD)

Program 87%

Management and general 8%

Fundraising 5%



Contributions & other support	2021	2022
Contributions and grants	\$2,516,096	\$3,651,728

Total contributions & other support	\$2,516,096	\$3,651,728
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Expenses	2021	2022
Program	\$1,826,808	\$2,980,280
Fundraising	\$176,891	\$161,694
Management and general	\$226,712	\$272,696

Total expenses	\$2,230,411	\$3,414,670
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Change in net assets	2021	2022
Change in net assets	\$421,538	\$286,955
Net assets, beginning of the year	\$859,693	\$1,281,231
Net assets, end of the year	\$1,281,231	\$1,568,186

STATEMENT OF FINANCIAL POSITION (USD)

Asset	2021	2022
Cash and cash equivalents	\$635,301	\$872,884
Contributions receivable	\$242,750	\$150,502
Inventory	\$987,904	\$1,065,757
Prepaid expenses	\$7,386	\$13,462
Other assets	-	\$142,449
Fixed assets, net of accumulated depreciation	\$21,830	\$14,988
Investments	\$98,675	\$82,621

Total assets	\$1,993,846	\$2,342,663
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Liabilities and net assets	2021	2022
Accounts payable	\$70,615	\$11,307
Deferred revenue	\$442,000	\$422,690
Accrued expenses	-	-
Other current liabilities	-	\$142,449
Notes payable	\$200,000	\$198,031

Total liabilities	\$712,615	\$774,477
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Unrestricted net assets	\$674,481	\$479,402
Temporarily restricted net assets	\$606,750	\$1,088,784

Total net assets	\$1,281,231	\$1,568,186
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Total liabilities and net assets	\$1,993,846	\$2,342,663
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